

MI'KMAW SMALL BUSINESS TRAINING SERIES

OFFERED IN PARTNESHIP WITH NSITEN AND CBU - WORLD TOURISM INSTITUTE



NOVA SCOTIA
INDIGENOUS TOURISM
ENTERPRISE NETWORK



No Cost To Participate.

Training Sessions & Dates

Register to Attend 1 Session or All 6 Sessions

February 10th 2025

1- Starting Your Small Business

Writing a Business Plan & How to Register Your Business

Hybrid - Wagmatcook Cultural Centre Board Room

& Via Zoom online registration

Presented by: Skye Glen Consulting

March 3rd, 2025

2- Branding Your Business

The value in creating your own unique brand

Hybrid - Membertou Trade & Convention Muin Room & Via Zoom online registration

Presented by: Skye Glen Consulting

March 17, 2025

3- The Value of Creating a Tourism Experience

The benefit of creating a meaningful tourism experience

Hybrid - Wagmatcook Cultural Centre Board Room & Via Zoom online registration

More Details to Follow

March 31st, 2025

4- Introduction to Marketing For Small Businesses

How to market and promote your small business to attract new visitors using social media

Hybrid - Membertou Trade & Convention Centre Muin Room & Via Zoom online registration

Presented by: Sky Glen Consulting

April 14th, 2025

5 - Understanding Your Business Finances

Financial literacy and budgeting basics for your small business

Hybrid - Wagmatcook Cultural Centre Board Room & Via Zoom online registration

More Details to Follow

April 28th, 2025

6- Taxation

Collecting, filing and reporting

Hybrid - Membertou Trade & Convention Centre Muin Room & Via Zoom online registration

More Details to Follow

Welcome and light meal served at 5:30 pm
Training - 6:30 pm - 8:30pm
Monday Evenings

Note: All sessions will be video recorded

WHO IS ELIGIBLE TO PARTICIPATE?

- Mi'kmaw Business Owners & Entrepreneurs or those thinking about starting a business

Participants will receive certificates

In person registration limited to a max. 20 people.

For more information contact Kelly Paul at nsiten.kp@gmail.com or click the link here - <https://forms.gle/XXQrF1aLheRTAZN46>